



PENNSYLVANIA

FOODSERVICE EXPO

OCTOBER

23-24 | 2017

David L. Lawrence Convention Center

PITTSBURGH, PA



*Connecting suppliers to
restaurant,
foodservice,
nightlife and
hospitality operators in
Pennsylvania and
surrounding markets*



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EXHIBITOR BROCHURE



Supported by:

pr&la Pennsylvania
Restaurant & Lodging
Association

www.PAFoodserviceExpo.com





PENNSYLVANIA

FOODSERVICE EXPO



OCTOBER 23-24, 2017

Pittsburgh, PA | David L. Lawrence Convention Center

The Pennsylvania Foodservice Expo is the only event in Pennsylvania to bring together all sectors of the restaurant, foodservice, nightlife and hospitality industry under one roof.

The latest products, services, and technologies will be showcased for the industry along with a comprehensive and leading-edge program of education that will provide foodservice operators from Pennsylvania and surrounding markets with the best tools to grow and improve their business.

The show will be developed with the key support of the Pennsylvania Restaurant & Lodging Association (PRLA). "We are very excited to bring back the foodservice and lodging tradeshow for the Pennsylvania hospitality industry. By partnering with ExpoDevCo we can utilize their already existing foodservice show network and expand on that to bring our statewide industry together for an all-inclusive annual event," stated John Longstreet, President & CEO of the Pennsylvania Restaurant & Lodging Association.

Supported by:  **Pennsylvania Restaurant & Lodging Association**



Reserve Your Booth Today!



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The partnership and launch of Pennsylvania Foodservice Expo will incorporate Questex's successful Nightclub & Bar brand by bringing the concept to the East Coast in a variety of tasting pavilions and exhibitors throughout the show floor.

"These new partnerships are extremely exciting, as they will result in the top minds from the restaurant, foodservice, bar, and nightlife industries all coming together in one spot," remarked Questex President and CEO, Kerry Gumas. "By bringing together such complementary industries, the 2017 show and all those that follow will give attendees and exhibitors unlimited opportunity to take their business to the next level."



WHO WILL ATTEND?

Anyone involved in the running of restaurants, bars, hotels and foodservice establishments from Pennsylvania and surrounding markets such as but not limited to:

- Restaurant Owners
- Bar and Club Owners
- Executive Chefs
- General Managers
- Bar Managers
- Hotel Managers
- Caterers/Event Planners
- Bartenders
- F&B Directors
- Kitchen Managers

WHO SHOULD EXHIBIT?

Companies from the following product groups servicing the restaurant, bar, and foodservice industries seeking to connect with foodservice and bar operators in Pennsylvania and surrounding markets:



FOOD



BEVERAGES



APPAREL & UNIFORMS



EQUIPMENT



FURNISHINGS AND DÉCOR



SERVICES



SUPPLIES



TABLEWARE



TECHNOLOGY

WHAT'S INCLUDED?

Exhibiting can be costly, so we came up with a solution to save you time and money!

Booth rates include:

- Material Handling/Drayage
- Carpet
- 1 Table
- 2 Chairs
- 1 Standard Electrical Outlet
- Daily Booth Cleaning
- Wastebasket
- Booth ID Sign
- Pipe and Drape (8' High) and Sides (3' High)
- Online Listing
- Printed Directory Listing
- Booth Personnel Badges



CONTACT

Contact Us to Reserve Your Booth
Exhibit@PAFoodserviceExpo.com
(770) 432 - 4200 ext. 112

WHY PENNSYLVANIA?

- **25,434:** Eating and drinking establishments in Pennsylvania in 2015
- **\$21 Billion:** Projected sales in Pennsylvania restaurants in 2015
- **561,300:** Restaurant and foodservice jobs in Pennsylvania in 2016 (equals 10 percent of employment in the state with expected growth to be 18% by 2026)
- **\$7 Billion:** Visitor spending in 2014



WHY PITTSBURGH?

- **#1:** Pittsburgh rated top U.S. city restaurant scene in 2015 by Zagat
- **#10:** QSR Magazine 2015 ranking for Pittsburgh as a large market with most growth potential for quick casual restaurants
- **3:** James Beard Foundation Award Categories in 2016 that Pittsburgh restaurants were nominated in

PITTSBURGH
RATED **#1**



2017 FACT SHEET

EVENT DATES & TIMES: Monday, October 23, 2017 10:00am - 5:00pm
Tuesday, October 24, 2017 10:00am - 4:00pm

LOCATION: David L. Lawrence Convention Center, Pittsburgh, PA

EXHIBIT SPACE COSTS:

Member Rate*	Non-Member Rate
Standard = \$3,000 per 100 NSF Booth Unit	Standard = \$3,300 per 100 NSF Booth Unit
Open Corners = Additional \$300 each	Open Corners = Additional \$300 each

**Must be member of recognized Industry Association.*

EXHIBIT SPACE INCLUDES:

ALL Material Handling/Drayage	Wastebasket
Carpet	Booth ID Sign
1 Table	Pipe and Drape
2 Chairs	Online Listing
1 Standard 120v Electrical Outlet	Show Directory Listing
Daily Booth Cleaning	Booth Personnel Badges

EDUCATION: A comprehensive 2-day educational program will be available to all attendees, developed in conjunction with the Pennsylvania Restaurant & Lodging Association and the Nightclub & Bar Group.

SUPPORTED BY: Pennsylvania Restaurant & Lodging Association

OWNED & PRODUCED BY: Exposition Development Company, Inc.
Questex

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Reserve Your Booth Today!